

# SeniorContact

## List of cookies (website)

Last updated: 2026-07-16

This document lists the main cookies and similar browser-side identifiers used on the SeniorContact website.

| Cookie type | Cookie name       | Domain                 | Provider      | Function                                                                    | Lifetime                                 |
|-------------|-------------------|------------------------|---------------|-----------------------------------------------------------------------------|------------------------------------------|
| Essential   | cookie-consent    | seniorcontact.app      | SeniorContact | Stores your cookie consent choice (local storage)                           | Persistent until cleared by user/browser |
| Essential   | lang              | seniorcontact.app      | SeniorContact | Remembers your language preference (local storage)                          | Persistent until cleared by user/browser |
| Essential   | theme             | seniorcontact.app      | SeniorContact | Remembers light/dark theme preference (local storage)                       | Persistent until cleared by user/browser |
| Essential   | visitor-country   | seniorcontact.app      | SeniorContact | Caches approximate country for cookie-banner region logic (session storage) | Session                                  |
| Functional  | cw_conversation   | seniorcontact.app      | Chatwoot      | Reloads the support chat conversation for returning visitors                | Up to 12 months                          |
| Functional  | _chatwoot_session | chat.seniorcontact.app | Chatwoot      | Distinguishes support chat users and maintains the widget session           | Session                                  |
| Functional  | cw_user_*         | seniorcontact.app      | Chatwoot      | Caches contact details when a chat contact is identified                    | Persistent / provider-managed            |
| Analytics   | _ga               | .seniorcontact.app     | Google        | Distinguishes unique visitors and supports aggregate usage statistics       | Up to 24 months                          |
| Analytics   | _ga_*             | .seniorcontact.app     | Google        | Maintains GA4 session state and event linkage for analytics reporting       | Up to 24 months                          |
| Marketing   | _fbp              | .seniorcontact.app     | Meta          | Identifies browser for ad performance measurement and attribution           | Up to 90 days                            |
| Marketing   | _fbc              | .seniorcontact.app     | Meta          | Stores ad click attribution context when click identifiers are present      | Up to 90 days                            |
| Marketing   | sc_attribution    | seniorcontact.app      | SeniorContact | Keeps attribution context for the current browser session (session storage) | Session                                  |

Notes: Non-essential cookies are intended to run only after consent where legally required. Exact cookie names and durations may vary with provider updates and browser behavior.